



TIME

Time

March 8, 2010

Circulation 3,372,240

marie claire

Marie Claire

Based on interview with Lea Goldman

January 2010

Circulation 992,595

INVESTOR'S BUSINESS DAILY

Investor's Business Daily

December 28, 2009

Circulation 138,732

Forbes
Woman

ForbesWoman

Based on interview with Meghan Casserly

January 13, 2010

Circulation 125,000

**THERE'S NO CRYING IN
BUSINESS**

HOW WOMEN CAN SUCCEED IN MALE
DOMINATED INDUSTRIES



ROXANNE RIVERA



The Washington Times

The Washington Times

February 20, 2008

October 2, 2008

Circulation 95,270



Reuters

October 9, 2008



Little Pink Book

November 25, 2009

150,000 Daily Subscribers



Yahoo! News

December 28, 2009

120,968,609 Visitors per Month



Yahoo! Finance

December 28, 2009

13,172,176 Visitors per Month



Yahoo! Shine

December 18, 2009

7,335,688 visitors per month



All Business

January 3, 2010

1,442,626 Visitors per Month



The Glass Hammer

October 1, 2008
January 20, 2010



The Toilet Paper Entrepreneur

August 25, 2009



The BusinessWeek Business Exchange

January 21, 2010



AmericanTowns.com

December 10, 2009
January 21, 2010
289,938 Visitors per Month



WGN-TV Website

December 30, 2010
203,985 visitors per month



News Blaze

December 20, 2008

February 2, 2008

February 16, 2008

March 3, 2008

May 21, 2008

October 1, 2008

December 16, 2009

January 14, 2010

January 20, 2010

138,468 Visitors per Month

The logo for ABQ JOURNAL, featuring the text "ABQ JOURNAL" in a white, serif font on a dark red rectangular background.

Albuquerque Journal

January 3, 2010

Circulation 124,673

The logo for LAS VEGAS WOMAN, featuring the text "LAS VEGAS" in a small, black, sans-serif font above the word "WOMAN" in a large, red, stylized font with a white outline.

Las Vegas Woman Magazine

June/July 2008

The logo for the weekly Standard, featuring the text "the weekly" in a small, white, sans-serif font above the word "Standard" in a large, white, serif font on a dark blue rectangular background.

The Weekly Standard

January 8, 2008

Circulation 83,132

The logo for MinnPost.com, featuring the text "MinnPost.com" in a large, red, serif font above the tagline "A THOUGHTFUL APPROACH TO NEWS" in a smaller, black, sans-serif font on a light green rectangular background.

MinnPost.com

February 7, 2008

The logo for Interest! ALERT, featuring a small globe icon to the left of the text "Interest!" in a large, purple, bold font, with the word "ALERT" in a smaller, purple, bold font below it.

Interest! ALERT

December 20, 2007

74,442 Visitors per Month



Daily Press

Newport News, VA

Circulation 66,211



Central Valley Business Times

January 28, 2010

61,101 Visitors per Month



The Bull & Bear Financial Report

February 10, 2010

Circulation 55,000



HR Daily Advisor

February 26, 2010



Eldr

February 11, 2008

Circulation 50,000



American Surveyor

January 20, 2010
Circulation 40,000

Bookviews by Alan Caruba

Bookviews.com

March 2010
37,000 Visitors per Month

SmartBrief

SmartBrief

December 16, 2009
35,665 Visitors per Month



Washington CEO

February 8, 2008
Circulation 33,947



Yahoo! Finance Canada

29,411 visitors per month



Business Xpansion Journal

January 11, 2010
Circulation 22,000



Exchange Magazine

January 21, 2010



GCX: Global Corporate Expansion

January 15, 2010



Idea Marketers

February 12, 2008



Polish News

February 5, 2008

Circulation 10,000

POLITICALLY SPEAKING

The never-ending race - politics in Iowa and beyond

Politically Speaking

December 24, 2007



AmericaJR.com

March 4, 2008

May 28, 2008

4,222 Visitors per month



Kansas City Star Press Release Central

February 12, 2008



ArticlesBase

February 12, 2008

January 21, 2010



Freshare.net

February 13, 2008



DayLife

February 24, 2008



NewsTin

March 4, 2008



Out & About with Maggie Martin

March 28, 2008



V Magazine for Women

April 2008



Weekly Press

October 5, 2008



Campaign.com

October 1, 2008



Fushion Magazine

October 9, 2008



Baret News

December 16, 2009

January 20, 2010

GirlGenius

Inspiring women to excell

GirlGenius Blog

December 17, 2009

Wilmington News Journal

Wilmington News Journal

December 28, 2009



The New York 10

January 22, 2010

BLOG TESTING

Blog Testing

January 21, 2010

Workplace Ergonomics

Workplace Ergonomics

January 21, 2010

FINANCIAL GUIDE IN URBAN LIFE

Financial Guide in Urban Life

January 26, 2010

confessions of a shopaholic

Confessions of a Shopaholic

January 22, 2010

360boom

360boom

February 10, 2010

therainmakergroup. maximizing possibility

Maximize Possibility Blog

February 26, 2010



guardiancareers

Guardian Careers

Featured Forum Expert

January 7, 2010



THE IEEE – The Institute for Electrical and Electronic Engineers

January 28, 2010

375,000 Members



KFAB-AM

50,000-Watt Station, Omaha, NE

December 20, 2007



WBT-AM

50,000-Watt Station, Charlotte, NC

December 31, 2007



The Morning Show with Diane Jones

KLPW-AM

January 3, 2008

Washington, MO



WBMX-FM

50,000-Watt Station, Boston, MA

February 1, 2008



WLPO-AM

Chicago, IL

February 4, 2008

March 7, 2008



WMIS-FM

Minneapolis - St. Paul, MN

February 4, 2008

October 8, 2008



Stone & Double T Show

WXRX-FM

Rockford, IL

February 5, 2008



WEOL-AM

Cleveland, OH
February 27, 2008



Mitchell & Morley in the Morning

WFTL-AM

50,000-Watt Station, Fort Lauderdale, FL

February 25, 2008



The Right Balance

Accent Radio Network

February 29, 2008



KTRS-AM

St. Louis, MO

March 5, 2008



WFIN-AM

Findlay, OH

March 6, 2008



In Depth

KAZM-AM

Phoenix, AZ

March 10, 2008



WTIC-AM

50,000-Watt Station, Hartford-New Haven, CT
March 10, 2008



In the Morning with Bonnie Grice

WLIU-FM
Southampton, NY
March 14, 2008



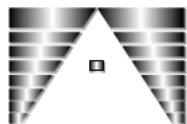
Morning Drive

KCRS-AM
Odessa-Midland, TX
March 21, 2008



WQMX-FM

16,000-Watt Station, Akron, OH
April 7, 2008



ALVIN AUGUSTUS JONES

The Paradise Radio Network

WCBQ-AM, WHNC-AM
Durham, NC
April 10, 2008



The Ed Clancy Show

WGSO-AM
Metairie, LA
April 23, 2008



WHAN-AM
Ashland, VA
May 20, 2008



KION-AM
Salinas, CA
May 23, 2008



WNCX-FM
Cleveland, OH
June 4, 2008



KLYK-FM Morning Radio Show
KLYK-FM
Portland, OR
October 7, 2008



Infotrak
Syndicated
January 27, 2010



Mary in the Morning
WSRT-FM

100,000-Watt Station, Traverse City, MI
January 14, 2010



pink

PINK Magazine

Based on interview with Tiffany Harrison

Run Date TBD

Circulation 48,544

training

Training Magazine

Based on interview with Margery Weinstein

May 2010

Circulation 40,001

WOWOWOW
The Women on the Web

Women on the Web

Based on article Roxanne submitted

Run Date TBD

BRADENTON
HERALD
Bradenton.com

Bradenton Herald

Based on interview with Jennifer Rich

Run Date TBD

Circulation 34,142

NAHB

Building Women Magazine

Summer 2010

Aviation*for***Women**[®]
The official publication of Women in Aviation, International®

Aviation for Women Magazine

September 2010

Circulation 8,000

LAW OFFICE ADMINISTRATOR

Law Office Administrator

Based on interview with Bill Kimbro

Run Date TBD



Roxanne Rivera is the president and CEO of the Associated Builders and Contractors of New Mexico. She also serves as New Mexico's liaison to the National Associated Builders and Contractors in Washington, DC.

Roxanne has been working in the construction industry for decades. In 1981, using a personal savings of \$1,200, Rivera co-founded a sole proprietorship construction service business and grew it to a \$13 million company that incorporated in 1989. She oversaw all operations and up to 100 employees plus subcontractors in three offices throughout New Mexico. She wrote, marketed, and secured multi-million-dollar contracts in both the government and private sectors.

Rivera's key clients included the US Army Corps of Engineers, White Sands Missile Range, the US Air Force, the Defense Threat Reduction Agency, the Department of Defense, Los Alamos National Laboratory, Intel, General

Electric, Ethicon, and Rockwell International.

Her construction firm received numerous small business awards, including two Small Business Administrator's Awards of Excellence and several nominations for Small Business Prime Contractor of the Year. She was named Female Executive of the Year by the National Association of Female Executives in 1995. Her firm was listed in the Top 500 Hispanic-Owned Businesses in the United States for five consecutive years.

Rivera has been appointed to several national advisory committees, most recently appointed by former Secretary of Labor Elaine Chao to the National Advisory Committee on Ergonomics where she was the only businessperson on the committee.

She has served on both the Association of Builders and Contractors and the Associated General Contractors Boards of Directors. She also served on the Board of Directors for the University of New Mexico Construction Program Advisory Council, which she helped to found. Rivera has been an active community leader, currently serving on the board for the YWCA, and has worked extensively with ARCA, the Association for Retarded Citizens of Albuquerque.

Rivera has also spoken at and conducted seminars throughout the country with regard to Communication in the Construction Industry and Women in Construction.

In addition to her position with ABC, Roxanne serves as founder and CEO of Syntactics Communication Skills, LLC, a company that offers presentation and speaking skills training and coaching to executives at every level.